



**Sound Seal Announces Promotion  
Aaron Duncan Named Inside Sales Manager**

**Agawam, MA – October 31, 2024** - Sound Seal, a Catalyst Acoustics Group brand and leading manufacturer of noise control products serving the industrial, architectural, commercial and construction industries, has promoted Aaron Duncan to the role of Inside Sales Manager. A seasoned sales professional, and longtime Sound Seal employee, Duncan is now responsible for providing direction and coordinating daily activities with the inside sales team, helping to produce new sales growth and maintain existing customer relations in line with the company's targets and vision for the coming years.

Since joining the organization in 2017, Aaron has consistently demonstrated an unprecedented commitment to both customers and stakeholders and possesses a deep understanding of Sound Seal's business and complex market. Additionally, he has been instrumental in identifying and bringing about positive change that has been and continues to be implemented at Sound Seal.

Mark Rich, Vice President of Sales and General Manager, spoke enthusiastically of this promotion describing it as "well-deserved," and offering that, "Aarons' strategic approach, mentorship, and passion have been a great inspiration to our team, and we're excited to see all that he will accomplish in his new role."



A graduate of Virginia Commonwealth University and Full Sail University where he attained degrees in Music Performance and Audio Engineering respectively, Aaron has immersed himself into roles in the acoustic space throughout his professional career. In his new role, his background and experience will serve him well.

**About Sound Seal**

Since 1978, Sound Seal has been a leading manufacturer of acoustical noise control products, offering the widest product selection in the soundproofing industry with innovative solutions and outstanding customer service. Sound Seal consists of three product divisions: the Industrial Division that addresses in-plant and environmental noise control; the Architectural Division that handles interiors and finishes, including an award-winning line of WoodTrends products; and the Impacta Flooring Division that offers floor underlayments. Please visit [soundseal.com](https://www.soundseal.com) to learn more.

**About Catalyst Acoustics Group**

Catalyst Acoustics Group is the parent company of an elite group of acoustic, seismic, vibration and noise control companies that together, offer the broadest portfolio of noise control solutions in the market today. The independent brands, channels to market, products and services offered by each business remain unique, while leveraging the scale, deep functional expertise, broad channel reach and significant financial resources. More information about Catalyst Acoustics Group is available on the corporate website, [catalystacoustics.com](https://www.catalystacoustics.com).

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