



Sound Seal Acquires Noise Barriers, LLC.

AGAWAM, Mass. – June 25, 2019 – Sound Seal, a leading manufacturer of noise control products serving the industrial, architectural, commercial and construction industries, announced today that they have acquired Illinois based Noise Barriers, LLC. Noise Barriers will operate as a stand-alone Division of Sound Seal. Through the Sound Seal acquisition, Noise Barriers will have access to capital to build on their broad portfolio of proven acoustical products, take customer service and quality to the next level and fully support the outstanding network of Noise Barriers sales reps and distributors.

“We are thrilled to add Noise Barriers to the Sound Seal portfolio of companies”, said Joe Lupone, CEO of Sound Seal. “With this acquisition, Sound Seal is able to expand our product portfolio and overall reach in to the noise control market through the addition of established brands and sales channel partners. This is in direct alignment with our core objective, which is to continue to strengthen and develop our presence in the noise control space, therefore allowing us the opportunity to better serve the acoustical market and the needs of its influencers.”

Steve Mitchell, the founder of Noise Barriers, will remain on board in a strategic position as an advisor to Joe Lupone and actively involved in the training of channel partners and new product development. Additionally, a host of talented Noise Barrier employees will remain under the leadership of Mark Campbell who will continue in the capacity of President of Noise Barriers and John Finnegan as National Sales Manager. “Noise Barriers has been a major player in the acoustical space since 2003”, said Steve Mitchell, founder of Noise Barriers. “I am both proud and enthusiastic for the future of Noise Barriers as it moves on to become a Division of Sound Seal. Noise Barriers and its channel partners stand to benefit from the deep bench of operational and marketing expertise that will come with this acquisition. Sound Seal and their leadership team understand and respect the value in preserving the Noise Barriers name and legacy and I am looking forward to remaining on the team to help further build upon that for many years to come.”

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About Sound Seal

Since 1978, Sound Seal has been a leading manufacturer of acoustical noise control products, offering the widest product selection in the soundproofing industry with innovative solutions and outstanding customer service. Sound Seal consists of three product divisions: the Industrial Division that addresses in-plant and environmental noise control; the Architectural Division that handles interiors and finishes, including an award winning line of WoodTrends products; and the Impacta Flooring Division that offers floor underlayments. IAC Acoustics, a division of Sound Seal, offers Acoustic metal solutions including HVAC silencers, acoustic louvers, sound control architectural doors and windows and sound proof rooms. For more information, please visit www.soundseal.com or call 413-789-1770.

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