SOUND SEAL®

CONTROLLING NOISE IN EVERY ENVIRONMENT

***Sound Seal Promotes Jennifer Chagnon to Chief Marketing Officer***

**AGAWAM, MA – Aug 15th, 2019**



Sound Seal, a leading manufacturer of acoustical and noise control products serving the industrial, architectural, commercial and construction industries, announced today that it has promoted Jennifer Chagnon to serve as Chief Marketing Officer. In her new role Jennifer will report directly to the CEO and be responsible for the overall Branding, Marketing & Communications Strategy for Sound Seal and all of its Divisions.

Chagnon has over 15 years of leadership experience in Sales and Marketing. Her most recent role was serving as Marketing Director for Sound Seal where she has been successful in implementing and executing on the companywide marketing, communication and promotional strategies.

"During her nearly 5 years at Sound Seal Jennifer has dedicated herself to building a world class marketing machine that has created exceptional messaging to the market place and helped pave the way for our growth", said Joe Lupone, CEO of Sound Seal. Her leadership as we implement ***"next level"*** technology for Customer Relationship Management and Marketing Automation will be instrumental to customer service, value creation for shareholders and increasing our overall presence in the noise control and sound quality market."

**About Sound Seal Inc.**

Since 1978, Sound Seal has been a leading manufacturer of acoustical noise control products, offering the widest product selection in the soundproofing industry with innovative solutions and outstanding customer service. Sound Seal consists of three product divisions: the Industrial Division that addresses in-plant and environmental noise control; the Architectural Division that handles interiors and finishes, including an award winning line of WoodTrends products; and the Impacta Flooring Division that offers floor underlayments. IAC Acoustics, a division of Sound Seal, offers Acoustic metal solutions including HVAC silencers, acoustic louvers, sound control architectural doors and windows and sound proof rooms.

**For more information, contact:**
Jennifer Chagnon
Chief Marketing Officer, Sound Seal
jchagnon@soundseal.com
413-726-0136