



Sound Seal Adds Teri Douglas to the Impacta Marketing Team

Sales and marketing expert to support new business and marketing opportunities for the acoustical floor underlayment product line

AGAWAM, Mass. – February 27, 2015 – Sound Seal, a leading manufacturer of acoustical and noise control products serving the industrial, architectural, commercial and construction industries, announced today that it has hired Teri Douglas to serve as the Distributor Sales and Marketing Manager for its Impacta division of acoustical floor underlayments. In her new role at Sound Seal, Douglas will work directly with the Impacta distribution network to provide support for new business and marketing opportunities.

Ms. Douglas comes to Sound Seal with over 30 years of sales and marketing experience and channel management. She has held sales and marketing positions at several industry organizations, including the safety division of Cyalume Technologies and Guitar Academy.

“Teri has been contributing significantly to the growth of the Impacta division on a part-time basis, so we are excited to welcome her as a full-time member of the Sound Seal team,” said Dave Gilbert, General Manager of Sound Seal. “We are confident that she will provide the key sales and marketing support that we need to properly service our network of acoustical and noise control distributors.”

Ms. Douglas joins the company following Sound Seal’s recent expansion into the Midwest with the acquisition of Illinois-based Industrial Noise Control. In addition, Sound Seal has expanded its leadership team with appointments across the company. As part of the company’s continued focus on expanding products and services, hiring top-quality professionals is essential to continuing its forward momentum.

“We are pleased that Teri has joined the Sound Seal team, as she will be essential to growing the distribution network of the Impacta line of floor underlayments,” said Joe Lupone, CEO of Sound Seal. “Sound Seal is committed to delivering the noise control products our distribution partners and clients have come to rely upon for controlling noise in every environment, and Teri will be instrumental in delivering those solutions.”

For more information on Sound Seal’s Impacta products, [click here](#).

About Sound Seal

Since 1978, Sound Seal has been a leading manufacturer of acoustical noise control products offering the widest product selection in the soundproofing industry with innovative solutions and outstanding customer service. Sound Seal consists of three product divisions: the Industrial Division that addresses in-plant noise control and environmental noise control; the Architectural Division that handles interiors and finishes, including an award winning line of WoodTrends products; and the Impacta Flooring Division that offers floor underlayments. For more information, please visit www.soundseal.com or call 413-789-1770.

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