



Introduces New Smart Phone App for the Impacta Division

AGAWAM, Mass. – July 9, 2015 – [Sound Seal](#) a leading manufacturer of acoustical and noise control products serving the industrial, architectural, commercial and construction industries, announced today the availability of its innovative Impacta smart phone app. The Impacta division of Sound Seal offers unique and solution based acoustical underlayments for Wood, Tile, Vinyl, VCT and Carpet applications. This free smart phone app is available on both the Android and Apple platforms and offers valuable Impacta underlayment product and technical information at your fingertips.

The tools available through the smart phone app include detailed product information broken out by application making it fast and simple to get to what you need. The Impacta app offers its users the ability to access and view technical data right on their phone, eliminating the need to carry multiple resources out into the field. It also allows direct access to the Impacta website, where additional information can be obtained along with access to a live sales manager with the push of a button.

“We are very excited to offer this free and valuable sales tool to our reps, distributors and flooring customers across the country,” said Jamie Vallee, Impacta Product Manager at Sound Seal. “We have always positioned the Impacta line of products as a leading brand in the floor underlayment industry, offering innovative tools and solutions to the marketplace. This easy to use app is another example of our dedication to keeping our customers armed and informed with the latest tools they need to get the job done.”

The Impacta app is available now through the Google store for Android and the App store for Apple. It can be found by using the keyword search and entering “impacta”

For more information on Sound Seal’s products, [click here](#).

About Sound Seal

Since 1978, Sound Seal has been a leading manufacturer of acoustical noise control products offering the widest product selection in the soundproofing industry with innovative solutions and outstanding customer service. Sound Seal consists of three product divisions: the Industrial Division that addresses in-plant noise control and environmental noise control; the Architectural Division that handles interiors and finishes, including an award winning line of WoodTrends products; and the Impacta Flooring Division that offers floor underlayments. For more information, please visit www.soundseal.com or call 413-789-1770.

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