



***Sound Seal Signs on Advanced Resources Inc. as an independent rep***

*Advanced Resources Inc. (ARI) to represent Sound Seal's acoustic and noise control product lines to the OEM channel*

**AGAWAM, Mass. – October 20, 2015** – [Sound Seal](#), a leading manufacturer of acoustic and noise control products serving the industrial, architectural, commercial, construction and OEM industries, announced today that it has signed on [Advanced Resource Inc.](#) (ARI) to represent Sound Seal's noise control product lines to the OEM channel.

ARI was established as a manufacturers' sales rep agency in 2001. They have offices and sales staff in Decatur, GA and Aubrey, TX. ARI is focused on providing NVH solutions to original equipment manufacturers in major industrial markets including: Aerospace, Over-the-road Heavy Trucks, Off-Highway Vehicles and Equipment, Transit, Power Equipment, Marine and Defense. "Our staff are technically savvy in the engineering of solving noise control problems for customers like John Deere, Boeing, Caterpillar and GE. We have a proven track record of success and are excited to add the reputable line of Sound Seal acoustic products to our offering," said Tom Pellegrino, President of ARI.

"ARI representatives are solely focused on acoustic, thermal and vibration control manufacturers. This is a perfect fit for Sound Seal," said Joe Lupone, CEO of Sound Seal. "Based on their impressive background and experience, along with their deep rooted relationships, we believe ARI is the right partner to take our OEM business to the next level."

For more information on Sound Seal's products, [click here](#).

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**About Sound Seal**

Since 1978, Sound Seal has been a leading manufacturer of acoustical noise control products offering the widest product selection in the soundproofing industry with innovative solutions and outstanding customer service. Sound Seal consists of three product divisions: the Industrial Division that addresses in-plant noise control and environmental noise control; the Architectural Division that handles interiors and finishes, including an award winning line of WoodTrends products; and the Impacta Flooring Division that offers floor underlayments. For more information, please visit [www.soundseal.com](http://www.soundseal.com) or call 413-789-1770.

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